When recommending stocks, one thing has to be made clear from the get go, no one knows the future, the future is uncertain and is always subject to change. However, as Spanish philosopher George Santayana once said “Those who don’t know history are destined to repeat it.” Lessons from the past can provide insights into the present and even the future. This also applies to stocks.

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Based on the what was shown, I would have recommended to the imaginary client to invest coming into 2017:

BRK.A, (2014: Yearly Change: 48100 Percentage Change: 27.04%,

2015: Yearly Change :-28200 Percentage Change: -12.48%,

2016: Yearly Change: 46321 Percentage Change: 46321\_23.42%)

NVR (2014: Yearly Change: 249.32 Percentage Change: 24.30%,

2015: Yearly Change: Percentage Change: 367.67-28.83%

2016: Yearly Change: 26 Percentage Change: 1.58%)

BIO, (2014: Yearly Change: Percentage Change: 0.91\_12.17%

2015: Yearly Change: 18.1 Percentage Change: 15.01%,

2016: Yearly Change: 43.62 Percentage Change: 31.46%)

EW (2014: Yearly Change: 3 Percentage Change: 0.81\_93.70%

2015: Yearly Change: Percentage Change: 15.29\_24.01%

2016:Yearly Change: Percentage Change: 2016: 14.72\_18.64%)

These four stocks are stocks related to the medical or healthcare field. The information that was provided on this table (and information from Google and how these stocks raised significantly in 2020-2021) is that healthcare field is always growing and expanding, and so are the stocks for these companies.

Per the data set healthcare is one of the best areas to invest in for long term profit return with a small risk.

For short term but high profit return, and if our imaginary client is the type that wants to get their returns as quickly as possible, and they capitalize on sharp gains. Then, TOWR, GFI, and CAE. I would recommend for the client to buy these fast, sell fast and repeat once there is a dip, and sell again once there is a small spike, and keep the cycle going until the stock either dips for good, or in some rara cases becomes a stock in which to invest in for the long run.